

FOUNDED 1856

SERVICE, refined design, prolonged satisfaction—those are the qualities which predominate in our clothes for men and boys. Those qualities always have been outstanding features with us. The prices, too, are and shall remain as close to the low level of modest profit as we can keep them.

"It's a grand and glorious feeling" to lend to a friend when you're sure you'll get it back with interest, and to know that your money is used for a good cause. Uncle Sam asks you to loan—How Much?—All you can—the more you loan, the more glorious the feeling.

Liberty Bonds

BROKAW BROTHERS
1457-1463 BROADWAY
AT FORTY-SECOND STREET

WHOLE COUNTRY IS LAGGING STILL IN LIBERTY LOAN CAMPAIGN

(Continued from First Page.)

Corn Exchange Bank (additional), \$3,000,000.
Liggett & Myers Tobacco Co., \$2,000,000.
Pennsylvania Coal Company and Hillside Coal Company, \$1,500,000.
Ladenburg, Thalmann & Co. (for self and clients), \$1,000,000.
United States Steel Products Company, \$500,000.
P. Lorillard Company, \$500,000.
Goldman, Sachs & Co., \$500,000.
McGraw-Hill Publishing Company, \$450,000.
Railway Steel Spring Company (ad-

ditional), \$370,000.
William K. Vanderbilt, \$250,000.
Maitland, Coppel & Co., \$250,000.
Williams & Peters, \$200,000.
Maders, Hill & Co., \$160,000.
Employees of United States Steel Products Company, \$125,000.
DeCoppet & Doremus, \$112,000.
Pennsylvania Coal and Coke Corporation, \$110,000.
Joseph Ullmann, Inc., \$100,000.
T. L. Malone Company, \$100,000.
United States Finishing Company, \$100,000.
C. Bahnsen & Co., \$100,000.
H. W. Johns-Mannville (additional), \$100,000.
James F. White & Co., \$100,000.
Revillon Freres, \$100,000.
Jerome V. Dussanig Co., \$100,000.
Bank of Europe, \$100,000.
Charles A. Wimpfheimer, \$100,000.
A. Wimpfheimer & Bro., \$100,000.
Mutual Chemical Company of America, \$100,000.
United States and Australasian Steamship Co., \$100,000.
In New York the loan managers to-

day began an intensive campaign to round up 7,000 wealthy persons who ought to subscribe for larger amounts than they have taken. An examination of the subscriptions thus far has convinced the managers there is about that number of corporations and individuals who have not done their duty.

The committee in charge of this special undertaking consists of Sewall Prosser, President of the Bankers' Trust Company; James S. Alexander, President of the National Bank of Commerce; and Mortimer L. Schiff of Kuhn, Loeb & Co. The Stock Exchange has supplied 250 workers who will devote their time to canvassing among the wealthy, and this afternoon these volunteers met at the Chamber of Commerce and were addressed by Benjamin Strong, Governor of the Reserve Bank; J. P. Morgan and others.

Brooklyn, whose showing thus far has been better than that of any other borough of the greater city, has lost some of its speed. The borough averaged better than \$5,000,000 a day for the first five days, but the new subscriptions tabulated to-day, based on yesterday's receipts, were only a little more than \$1,000,000.

The programme in Brooklyn for the next few days includes special meetings at Borough Hall, with attractive speakers. There will be a big meeting Sunday night at the Brooklyn Academy of Music, where Senator Gore and others will speak. To-morrow will be "Woman's Day" in the Brooklyn loan drive.

The largest American flag in the world was raised this morning in the Grand Central Terminal, and the sunshine through the lofty vaulted windows added to the inspiring beauty of the scene. The flag measures 90 by 160 feet and it weighs 500 pounds. The stripes are each six feet wide.

Martin Conboy, Director of the Draft, has asked the local boards to make a special appeal to their men of the deferred classes to volunteer for Liberty Loan work.

The first town of 25,000 population or over to reach its quota in this district was Cohoes, with a quota of \$1,250,000. Many of the smaller towns have passed their quotas long ago, and about a dozen have earned extra stars for their honor flags by subscribing 50 per cent. above their quotas.

It was announced to-day that the French band which has been touring the State has brought in subscriptions of more than \$1,000,000, almost half of which was obtained in one meeting at Troy.

Preparations have been made to speed up the bond selling campaign in the hotels and restaurants, for in these places, as elsewhere, New York is lagging. Hope for large sales tonight is based on a special programme at the Plaza, where such notable people as Mr. and Mrs. DeWolf Hopper, Mrs. Douglas Fairbanks, Mitzu Hagen and Jane Grey are to speak, and where there will be French soldiers of the Foreign Legion and a squad of the Italian Alpini. At the Biltmore, the Astor, the Ansonia, the Waldorf, Astoria—all the big hotels and restaurants—similar plans have been made. New Yorkers cannot dine anywhere without having a chance to subscribe again.

The big show in Madison Square Garden will open at 7 o'clock to-morrow night with a real trench, bits of No Man's Land, a real siege gun, shell craters—a veritable reproduction of a battle front. In addition there will be a great exposition of war relics. Caruso will sing "The Star-Spangled Banner" at 8 o'clock on the opening night.

Official motion pictures of the war, taken under direction of the Allied war offices, will be shown every night from now until the end of the campaign in front of the Public Library, Forty-first Street from Fifth Avenue to Madison Avenue has been closed and darkened and that block is the place for audiences to gather. The pictures are the ones that have been shown daily of late to members of the Senate and House of Representatives at Washington. There are five complete programmes, each running two hours. New films will be sent here as fast as they are passed by the War Department and the Allied Embassies.

**JACOB JONES'S TROPHIES
DISPOSED OF IN KIN'S WILL**

Grandson of Commodore Leaves Commissions, Medals, Urns and Sword to His Children.

The will of Frank Cazenove Jones, who was a grandson of Commodore Jacob Jones, U. S. N., and who died suddenly in his apartment at No. 830 Park Avenue Sept. 12, was filed for probate in the Surrogate's office to-day.

To his widow, Anna M. Jones, is bequeathed a life insurance policy of \$25,000 and all furniture, bric-a-brac, silver and household effects. Insurance policies of \$12,500 each are left to his daughters, Florence Cazenove Jones Doughton and Paulina Cazenove Crittenden. His son, Frank Jones, inherits stock in two rubber companies.

The three children are devised certain commissions that were given by the President of the United States to the decedent's grandfather, and other trophies. These include a gold medal authorized by act of Congress, two large silver urns, a sword presented by the City of New York, a cane made from the wood of the old Constitution and freedom of the City of New York.

MILK RAISE MODIFIED.

New York Dairymen Will Charge Only 1-1/2 Cents More This Month.

A new scale of milk prices became effective to-day, following recommendations by Food Administrator Hoover to the Dairymen's League, Inc., and the New York Milk Conference Board. The new scale is a compromise between the demands of the farmers and those of the dealers. It will be in effect until Oct. 31.

It had been announced that the price of milk to the consumer would be increased two cents a quart Oct. 1. Grade B milk, delivered in September was 11 cents, and Grade A was 12 cents. This new announcement states that Grade B will be 13 1/2 cents and Grade A 14 1/2 cents per quart. Further prices set were: Grade B, per pint, 6 1/2 cents to Oct. 15, and 7 cents from Oct. 16 to Oct. 31; Grade A, per pint, 7 1/2 cents to Oct. 15 and 8 cents from Oct. 16 to Oct. 31. For those milk. Grade B, per quart, 12 1/2 cents.

RABAUD SUCCEEDS MUCK.

French Composer to Conduct Boston Symphony.

BOSTON, Oct. 4.—Henri Rabaud, French composer and musician, has accepted the conductorship of the Boston Symphony Orchestra for the season 1918-19. The Ministry of Fine Arts in Paris has called Mr. Rabaud to Paris immediately. For five years Mr. Rabaud has been one of the principal conductors of the Grand Opera in Paris. Among his operas are "Marouf" and "La Fille de Roland."

Dr. Karl Muck, the former conductor of the Boston Symphony Orchestra, was turned last spring.

EXPLOSION FIRES LIGHTER.

Burning Vessel Beached and Flames Put Out by Fireboat.

Fire resulting from an unexplained explosion within the lighter Robert E. Glogless, lying at the Staten Island Ferry wharf at the foot of Bay Ridge Avenue, loaded with resin, threatened to destroy the vessel and spread to the docks this morning.

The blaze was brought under control when the fire boat William J. Gaynor towed the lighter down the bay and beached it. There was no one aboard.

The lighter is owned by the Smolth Lighterage Co. of No. 69 Wall Street.

SAYS HE'D HELP GERMANY.

Enemy Alien Caught Here After Fleeing From New London.

Ernest Habermann, twenty-nine, an enemy alien who broke his parole at New London yesterday and came to New York only one day, for he was arrested this morning by Enemy Alien Bureau agents.

In the Raymond Street Jail Habermann told Rufus Sprague Jr., head of the Bureau, that he'd like to go back to Germany.

"If I had money," he added, "I'd help Germany all I could."

DOLLARS FIGHT FOR FREEDOM WHEN THEY PAY FOR LIBERTY BONDS

Lamberts Looked Far Ahead

And So Are Ready Now With Their Usual Christmas Assortment of Diamonds and Solid Gold Jewelry, Diamond and Solid Gold Rings, Reliable Guaranteed Watches of All Models and Silverware, All at Moderate Prices.

We did not wait for the pinch in materials and the famine in labor to hit us. Take diamonds for example. Long ago, before business conditions were anything like what they are today, we imported a big stock of diamonds direct, thus saving our customers the middleman's profit—every cent of it.

Lambert Diamond Engagement Rings

as well as all other diamonds in the store, are mounted in our own factory on the same premises with our store.

Solitaire Diamond Engagement Rings, \$10.00 to \$1,500.00. Diamond Cluster Rings, \$60.00 to \$1,000.00. Men's Diamond Rings, \$15.00 up.



Come in and see our beautiful and reasonably priced Solid Gold Signet Rings. We especially invite the friends of our boys overseas. Please bear in mind, first that Christmas gifts for the boys must be sent before November 15th, and second that Lamberts are ready to serve you today.



Novel designs in Japanese signet rings, \$10.75 up. Fraternity rings, solid gold, with emblems of Freemasons, \$8.00 up; Knights of Columbus, \$12.75, and other orders, with diamonds, \$13.50 up.

No Charge for Engraving Monograms on Signet Rings

For Soldiers' Fingers

We have an attractive stock of Solid Gold Military Rings, bearing the insignia of all arms of the service. From \$10.00 up. Military Rings in sterling silver, \$4.00 up. Monograms engraved without charge.

Solid Gold Cuff Links, \$3.00 a pair up; with diamonds, \$11.50 a pair up; solid gold scarfpins, \$2.00 up; with diamonds, \$5.00 up; with other gems, \$3.50; solid gold brooches, \$2.50 up; with diamonds, \$10.00 up; solid gold lavallieres, \$2.50 up; with diamonds, \$9.00 up.

There could be no better Christmas gift for your boy in uniform than a military watch held to his wrist by a khaki strap; a strongly built timekeeper with hands and figures treated with a luminous substance so that they shine in the dark. Crystals almost unbreakable. Prices from \$12.50 up.

This Khaki Waltham Watch with a "No Fuss" strap has a crystal that is all but unbreakable and a dial that tells the time in the dark, \$26.00.



Great is the convenience of a bracelet watch. This fashion has come to stay. Bracelet watches at Lamberts from Waltham, Elgin and other factories whose names are an assurance of reliability, have been inspected by our own watchmakers, to make doubly sure.



Ladies' solid 14-karat gold wrist watches, with detachable extension links and steel spring, 15 Jewel Swiss works, \$30.00 up; gold filled, \$17.50 up; sterling silver, \$15.00 up.

Only a short mention of so well known an article as the Lambert Seamless Solid Gold Wedding Ring is called for. Time and steady wear prove its splendid quality. All styles and shapes. No solder. Engraving no charge.



Always a few timely suggestions for the Christmas customers at Lamberts who are in doubt what to choose.

LAMBERT BROTHERS

Diamonds—Jewelry—Watches

Third Avenue, Corner 58th Street

Store Open Daily, Including Saturday, Until 6

War Savings Stamps Help to Push the American Line Ahead

FRIEDMAN'S FAMOUS FITTING FOOT WEAR

Exceptional Values Ladies' High Boots

Handsome fashioned of finest kid, in Dark Gray and the new Mouse Brown; 9 inches high, with covered Louis heels; in all sizes and widths.

\$7.00

Little Boys' Shoes

In Black Calf and Brown Koko Calf. Hand sewed.



Sizes 9 to 13 1/2. \$3

Six Friedman Stores

Stocked with a full line of the smartest Fall and Winter Shoes for Men, Women and Children.

Open Evenings

NEW YORK STORES:

648 Eighth Ave., near 41st Street.
2188 Third Ave., near 119th Street.
2935 Third Ave., near 152d St., Bronx.

BROOKLYN STORES:

1327 Broadway, near Grove Street.
5320 Fifth Ave., near 54th Street.
BERKOWITZ STORE,
379 Knickerbocker Av., nr. Stanhope St.

Children's & Misses' Shoes

High cut Gun Metal Calf. Sizes 7 to 11. \$2.50

11 1/2 to 2, \$3
Brown Calf, 7 to 11, \$3
11 1/2 to 2, \$3.50



Buy Liberty Bonds And Help The Boys Win The War.

Liberty Bonds buy munitions—buy Liberty Bonds

B. Altman & Co.

MADISON AVENUE-FIFTH AVENUE, NEW YORK

Thirty-fourth Street

Thirty-fifth Street

Boys' Clothing

The items enumerated below constitute clothes of the better grades—clothes that are rather difficult to find at the present time, owing to the scarcity of the fine worsted materials of which they are composed.

Boys' Suits (7 to 18 years) of American or imported woollens, with one or two pairs of knickerbockers . . . \$13.50 to 26.50

Boys' Overcoats (3 to 10 years) of smart woolen fabrics, in olive drab, navy blue or French blue . . . \$20.00 to 24.50

Boys' Overcoats (3 to 10 years), fur-trimmed . . . \$25.00

Boys' Overcoats (3 to 10 years) of durable woollens that assure excellent wear, at . . . \$15.00 to 28.50

Boys' Overcoats (11 to 18 years) of American or imported woolen fabrics; tailored on mannish lines that are sure to appeal to the older boys . . . \$25.00 to 45.00

Boys' Hats and Caps, to match the suits and overcoats, may be obtained in the same Department.

(Sixth Floor)

The Misses' Outerwear Department

(on the Second Floor) is specially featuring at the present time

Serge Dresses, with or without braid trimming, in the newest models for practical wear . . . at \$24.50 to 68.00

Velveteen Dresses, representing the season's most fashionable modes, \$32.00 to 75.00

Also

Coats, in the simple lines now so popular, including a service model of wide-wale cheviot; and Military Capes and Cape Coats, with red lining.

Special Values

are now being offered in

Women's Tailor-made Suits

at \$30.00, 38.00, 42.00 & 45.00

in the Catalogue Department on the Sixth Floor.

A Saturday Sale of Trimmed Hats

FOR WOMEN AND MISSES

will offer unusually attractive values in the First Floor Millinery Department.

It will comprise

A special selection of smart Hats for Autumn and Winter (all new, becoming models), for the most part of black velvet, but some of hatter's plush. They will be exceptionally priced at

\$9.50 & \$12.00

Everything new and fashionable in Un-trimmed and Semi-trimmed Hats, and in Millinery Trimmings, may be obtained in the regular stock of this Department, all moderately priced.

The New Assortments of Girls' and Children's Outerwear

present the most desirable models, materials and trimmings. Practical styles predominate, even at the higher prices.

Coats (6 to 10 years) . . . \$17.50 to 37.50
Coats (12 to 16 years) . . . 27.50 to 135.00

Worsted Frocks (6 to 14 years) at . . . \$12.50 to 50.00

Party Frocks (8 to 14 years) 17.50 to 45.00
Washable Frocks (6 to 14 years) at . . . \$3.85 to 22.50

Cotton Middy Blouses (6 to 16 years) at . . . \$1.65 to 3.75

(Second Floor)

Special Notice

It is requested that Christmas shopping be accomplished as early as possible, in order that labor may be conserved and traffic congestion avoided. Also that patrons facilitate the work of distribution by carrying the smaller packages.